



oliver almoslechner

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DIGITAL NATIVE | YOUNG CREATIVE
ENTREPRENEURSHIP ENTHUSIAST
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Hi, I'm Oliver and I'm excited
about new opportunities



EDUCATION & TRAINING

W2017-
S2018

MSC. INNOVATION AND ENTREPRENEURSHIP (MIE) AT ANTWERP MANAGEMENT SCHOOL

master program ranked globally #34 (eduniversal, best masters)
graduated with "great distinction" (best of class '17/18 with 84,33%)
got elected as 'most entrepreneurial student of AMS in '17/18
extracurricular activities: editorial team

W2014 -
S2017

B.A. MANAGEMENT & ENTREPRENEURSHIP (BILINGUAL) AT VIENNA UNIVERSITY OF APPLIED SCIENCES (FH WIEN)

graduation with the BA degree in june 2017, GPA 1.6 (1 = max | 5 = min)
key principles of business economics (business law, HR & organization,
marketing, strategy, process management, controlling, accounting, finance etc.);
basic knowledge in statistics, rhetoric, moderation etc.;
specialization: product management & marketing

W2013 -
W2014

ORIENTATION PHASE: POLITICAL SCIENCE AND BUSINESS ECONOMICS

interim solution: different courses (ca. 45 ECTS) in political science (university of vienna) and business economics (WU - univeristy of economics vienna)

2008 - 2013

COMMERCIAL HIGHSCHOOL "HANDELSAKADEMIE KITZBUEHEL"

graduated with honors ("Matura mit ausgezeichnetem Erfolg")
principles of business administration, project management, economics etc.
multiple extracurricular activities (editor, head of prom organization, student representative, host of events etc.)

2000 - 2008

ELEMENTARY SCHOOL & LOWER GRADE

I was absent when the letter "S" was taught, so theoretically I'm not able to read and write it. I gained comprehensive knowledge about Austrian lakes and mountains. I experienced the principles of not getting elected at team sports.

1997 - 2000

KINDERGARTEN

I gained expertise in toy block building & mad skills in negotiating with superiors



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BUS101
2000 Antwerp
BELGIUM

birthday: March 17th 1994
born in: Kitzbuehel, Austria
nationality: Austrian



WORKING EXPERIENCE

- 09 | 2018 - NOW **CO-INITIATOR - SLEEVESUP.IO**
business design experiment: can we come up with a viable business from scratch within 3 months?
please see www.sleevesup.io for more information
- 07 | 2016 - NOW **CO-FOUNDER - HERZREGION.AT ("SIDE PROJECT")**
herzregion is a digital platform, which helps local businesses being found via relevant online channels, while fostering customers' conscious local consuming behaviour.
- 09 | 2014 - NOW **SELF-EMPLOYED - MULTIMEDIA CREATOR & DIGITAL MARKETER**
marketing solutions for SMEs in austria: websites, social media, content creation, graphic and layout
- 08 & 09 | 2016 **AUSTRIAN EMBASSY (COMMERCIAL SECTION), WASHINGTON DC - INTERN**
assistant of the austrian commercial attache, organization of networking event, market analysis, reporting to the austrian embassy etc.
- 10 | 2016 **HOKIFY BY JOBSWIPR GMBH - MARKETING INTERN**
- 03 | 2017 hokify is a mobile recruiting startup based in vienna. my tasks: planning and setting up (digital) marketing campaigns, managing social media accounts, market research, presentations at fairs, assisting the founders, reports and analysis
- 07 & 08 | 2014 **PRIVATE RESIDENCES, KITZBÜHEL - REAL ESTATE INTERN**
front- and backoffice, administration, marketing
- 07 | 2011 **BEO FILM, KITZBÜHEL - SETRUNNER/INTERN**
07 | 2010 assistant to producer and set staff
- 07 | 2009 **ALLMOSLECHNER UNITED OPTICS, KITZBÜHEL - INTERN**
back and front office, assistance, etc.



SKILLSET

- SOFT SKILLS** leadership, presenting, dedicated selling (but not 'cold' sales), coaching, motivating, organizing, strategic & structured thinking, making decisions, project management;
- HARD SKILLS** strategic marketing, business modelling, design thinking, digital content creation, entrepreneurial strategy, copywriting and press releases, social media, basic SEO, SEA, wordpress, adobe cc (Ps, Id, Ai), basic prototyping;
- WHAT I WANT TO LEARN** in-depth growth marketing, understanding and working with new technology (esp. IOT, machine learning), basic coding;



PROJECTS

- 2017 - NOW **FCR MEDIA (AMS)**
consultancy master project, innovating belgian SME marketing through digital solutions
- 2015 - NOW **DEKOTHEK**
branding, website, marketing and business plan for my mother's kitchen & lifestyle concept store
- 2012 - NOW **KITZBUEHEL EYEWEAR**
eyewear brand launched as part of high school project with my father
- 2018 **PUUR MARKET MVP**
creating the mvp for a startup company of AMS
- 2017 **RISOTTOBOX (FHWIEN)**
consultancy project: marketing and growth of a smart food restaurant
- 2016 **WIENER STÄDTISCHE (FHWIEN)**
consultancy project: strategy for marketing generation y and z customers for a large austrian insurance corporation
- 2012 - 2014 **ALLBOB MEDIA**
two friends and I started to create websites and multimedia solutions for austrian SMEs



LANGUAGES

- GERMAN ● ● ● ● ●
- ENGLISH ● ● ● ● ○
- ITALIAN ● ● ○ ○ ○



INTERESTS

- cooking
- quality food
- running, skiing
- reading
- entrepreneurship
- social media
- media
- tech
- politics